



THE WASHINGTON WORKSHOPS FOUNDATION IS PROUD TO PRESENT  
**GLOBAL AWARENESS  
SEMINAR SERIES: CHINA**  
JULY 10-23, 2009, CHINA • FUNDRAISING GUIDE

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Dear Global Awareness: China Participant,

Unfortunately, The Washington Workshops Foundation has already awarded its scholarships for 2009. We are, however, aware that many of you may be able to make use of financial aid if available. We have prepared this document to assist you in your fundraising efforts.

Included on the next page is a list of fund raising ideas that have been effective for students in the past. We suggest that you look into local sources for possible financial support as many students in the past have received assistance from local schools, community groups and businesses. We encourage you to fully explore all your options. While no source is likely to provide all the finding that you need, several sources may go a long way in helping you afford the all or part of the seminar's tuition plus travel expenses.

We suggest that you first write a letter to prospective sources of assistance (a sample letter is included on the last page of this document). You should stress your interest in this experience and describe the benefits this experience will provide for you. You may also want to point out that any aid that you will receive will help the prospective business or organization in developing a positive community image. Let them know you would be willing to share your experiences with them when you return. Please direct them to the Workshop's web site at [www.workshops.org](http://www.workshops.org) to learn more about the seminar and the foundation. Finally, be sure to thank those who are willing to assist you in any way. Good luck and we look forward to meeting you on the Global Awareness Seminar.

#### IDEAS FOR FUNDRAISING

##### ***Organizational Support***

American Legion	Lions Lodge	Private Businesses and Individuals
Chamber of Commerce	Masonic Lodge	PTA/PTO
City Council	Moose Club	Republican Town/County Committees
Democratic Town/County Committees	NAACP	Rotary Clubs
Elks Clubs	National Society of the Colonial Dames of America	School
Jaycees	National Society of the Daughters of the American Revolution	Student Council
Kiwanis Club		United We Stand America Local Chapter
Knights of Columbus		Women's/Men's Clubs

##### ***Group or Individual Projects***

Web Design and IT services to Companies if you have technical experience	Concessions at Sporting Events	Rummage/ Yard Sales
Babysitting Services	Dances	Sales at School: Baked Goods, Balloons, Candy and Flowers for Special Holidays
Car washes	Raffle or Contests	

##### ***Web sites and Web Based Social Networking***

Students are now making use of the Internet to raise funds to help cover or supplement the seminar's tuition and travel expenses. If you have the technical expertise, explore the possibility of creating a web site or an online profile to inform others of the seminar and your fundraising efforts. Use email to forward this information to individuals who may be interested in helping with your fundraising, such as friends, family and local businesses. If you need content such as text or photos for your plan, please contact our office.

Note: Every Community has its own unique local civic, professional, and trade groups that may be willing to help you. This is only a set of suggestions. Remember, you know your community better than we do. Good luck!

If you are out of ideas and in need of further assistance your local university may have information about scholarship organizations in your local area. Many universities keep fundraising information on hand for students wishing to study abroad, or take advantage of other similar opportunities, that are in need of scholarships to pay for the additional expenses. Many of the same organizations that are willing to sponsor a college student may also be willing to sponsor high school students to this program once they are made aware your desire in attending the program and the expanded learning opportunity that this program offers to students such as yourself.



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## SAMPLE FUNDRAISING LETTER

Your address  
Your phone number  
Your e-mail address

Date

Mr./Ms. \_\_\_\_\_  
Organization  
Mailing Address

Dear Mr./Ms. \_\_\_\_\_:

The Washington Workshops Foundation, [www.workshops.org](http://www.workshops.org), a nationally acclaimed education foundation celebrating its 41st year, has honored me by accepting me to participate in its 2009 Global Awareness Seminar in China. The 14-day seminar is filled with educational opportunities. The cost of the Seminar is \$4595.00, which covers tuition, chartered bus transportation during the seminar, entrance to all scheduled seminar events and activities and room and board. Transportation costs to and from the U.S. gateway city are not included in this price. I am very eager to participate in this program but I need financial assistance to help make this wonderful opportunity possible.

Why should you help me? The seminar will be a valuable international experience since it will focus on important topics such as community service, cultural diversity, the global environment and include several opportunities to interact with local people. I believe that on-site participation in this seminar will prepare me for a positive college experience and will help me in making preliminary decisions about my career. But my interest alone may not be enough to convince you to grant me financial assistance. Therefore I want to tell you about some of my personal accomplishments.

I have maintained a \_\_\_\_\_ grade point average during the past \_\_\_\_\_ years and have participated in extracurricular activities including \_\_\_\_\_. I have received the following awards \_\_\_\_\_ for endeavors such as \_\_\_\_\_.

I would greatly appreciate any financial aid that you could offer me. If I am fortunate enough to attend this seminar, I would represent your organization very well and I would be eager to share my experience with you. Please consider allowing me the chance to meet with other students from across the country for this important program. Thank you for your time and consideration.

Sincerely,

Your signature

Your Name (typed)  
\_\_\_\_\_ High School